



SPONSORSHIP FORM

CFCS 25th Circle of Friends Gala and Auction
May 10, 2018 | 5:30 PM | The Royal Sonesta Hotel, Cambridge, MA



Business Name _____

Mailing Address _____

Contact Person _____ Title _____

Phone _____ E-mail _____

- Visionary at \$25,000 Premier at \$10,000 **NEW** Silver Circle at \$1,450
- Platinum at \$15,000 Benefactor at \$5,000 Leader at \$1,000
- Builder at \$2,500

Program Book Advertisers Levels: \$1,000 \$500 \$250 \$125

We are unable to sponsor, but would like to make a donation of \$ _____

SPONSORSHIP PAYMENT OPTIONS

- My check is enclosed
- Credit Card:** MC / VISA / AMEX Card# _____ Exp. Date _____ CVV _____
Cardholder's Signature _____ Date _____
- Pay online via our [Donate Now page](http://www.helpfamilies.org) at www.helpfamilies.org; select "Gala Sponsor" as designation and enter sponsorship amount
- Please send an invoice

Please mail your completed sponsorship form in enclosed envelope to:

CFCS, Attn: Events, 60 Gore Street, Cambridge, MA 02141

Or fax to 617.661.9749

Or email to event@helpfamilies.org

ARTWORK SPECIFICATIONS

Sponsorships and artwork must be sent to Annie at event@helpfamilies.org by April 12, 2018

You may submit artwork to us or we will create a greeting for you and use your logo.

- Artwork should be submitted as .PDF or .JPG files, no larger than 2GB in size.
- Full-page size is 4½" (wide) x 7½" (high); Half-page size is 4½" (wide) x 3¾" (high); Quarter-page size is 2 ¼" (wide) x 1 7/8" (high)

QUESTIONS? Contact Annie at event@helpfamilies.org or 857.453.4282



SPONSORSHIP BENEFITS GUIDE

CFCS 25th Circle of Friends Gala and Auction

May 10, 2018 | 5:30 PM | The Royal Sonesta Hotel, Cambridge, MA



VISIONARY Sponsor

\$25,000

Prominent recognition as the “VISIONARY” Sponsor and Cocktail Reception Host of CFCS’s 25th Anniversary Gala

- Signage and Promotional Materials
 - Program Book (full page color; prime location)
 - Logo featured on event invitation
 - Logo featured in host setting media display
 - Recognition on CFCS’s website for one year
- Prime table locations and event seating for 20 (twenty) guests (2 tables)
- Complimentary Invitation to CFCS’s 145th Annual Meeting



PLATINUM Sponsor

\$15,000

Prominent recognition as a “PLATINUM” Sponsor of CFCS’s 25th Anniversary Gala

- Signage and Promotional Materials
 - Program Book (full page color; prime location)
 - Logo featured on event invitation
 - Logo featured in host setting media display
 - Recognition on CFCS’s website for one year
- Prime table location and event seating for 10 (ten) guests (1 table)
- Complimentary Invitation to CFCS’s 145th Annual Meeting



PREMIER Sponsor

\$10,000

Prominent recognition as a “PREMIER” Sponsor of CFCS’s 25th Anniversary Gala

- Signage and Promotional Materials
 - Program Book (full page color; prime location)
 - Logo featured on event invitation
 - Logo featured in host setting media display
 - Recognition on CFCS’s website for one year
- Event seating for 10 (ten) guests (1 table)



BENEFACTOR Sponsor

\$5,000

Prominent recognition as a “BENEFACTOR” Sponsor of CFCS’s 25th Anniversary Gala

- Signage and Promotional Materials
 - Program Book (full page black & white)
 - Logo featured on event invitation
 - Logo featured in host setting media display
 - Recognition on CFCS’s website for one year
- Event seating for 8 (eight) guests

~ CONTINUED ON REVERSE SIDE / PAGE 2 ~



SPONSORSHIP BENEFITS GUIDE

CFCS 25th Circle of Friends Gala and Auction
May 10, 2018 | 5:30 PM | The Royal Sonesta Hotel, Cambridge, MA



BUILDER Sponsor

\$2,500

Recognition as a "BUILDER" Sponsor of CFCS's 25th Anniversary Gala

- Signage and Promotional Materials
 - Program Book (half page black & white)
 - Logo featured on event invitation
 - Logo featured in host setting media display
 - Recognition on CFCS's website for one year
- Event seating for 6 (six) guests



NEW! SILVER CIRCLE Sponsor

\$1,450

To celebrate the 25th Anniversary of our Gala, this **new** sponsorship category will be featured in a commemorative section of the 2018 program book as a "SILVER CIRCLE" Sponsor

- Signage and Promotional Materials
 - Program Book (Commemorative Section)
 - Logo featured in host setting media display
 - Recognition on CFCS's website for one year
- Event seating for 6 (six) guests



LEADER Sponsor

\$1,000

Recognition as a "LEADER" Sponsor of CFCS's 25th Anniversary Gala

- Promotional Benefits
 - Program Book Listing
 - Recognition on CFCS's website for one year
- Event seating for 4 (four) guests

PROGRAM BOOK ADVERTISERS

Your company logo, message of your choice, and/or congratulatory remarks

All ads in this category are printed in black and white

- **\$1,000** Full-page advertisement and/or message
- **\$500** Half-page advertisement and/or message
- **\$250** Quarter-page advertisement and/or message
- **\$125** Company/Individual listed as 'Well Wisher' and 25th Gala Anniversary Celebrant

Please use the enclosed **Sponsorship Form** to reserve your sponsorship.

** Also refer to "Sponsorship Form" for artwork specifics **

QUESTIONS? Contact Annie at event@helpfamilies.org or 857.453.4282